

ADRIATIC LANDSCAPES

EXPLORE LICs
and BECOME
LANDSCAPE LOVER



Client:



City of Gradiška
Vidovdanska 1a
78400 Gradiška

Design:

AVATAR
DIGITAL STUDIO

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Introduction

The Adriatic Landscape brochure “EXPLORE LICs and BECOME LANDSCAPE LOVER” was created for INTERREG V-B Adriatic-Ionian ADRION program 2014-2020, project ADRI LINK, aiming at promotion of sustainable preservation and valorisation of natural and cultural heritage as a basis for growth and development in the Adriatic and Ionian basin.

Project Summary

ADRION area is a well-established tourism destination with an intensive short summer season, but limited tourism in other parts of the year. However, potentials for developing all year tourism destinations are many and natural, cultural, historical heritage sites and local realities can play an important role: this is the main project challenge.

ADRI LINK general objective is to promote Landscape Tourism in Adriatic Region through the creation of a network of Landscape Interpretation Centres, conceived as nodal points of selected thematic paths and routes, digitally connected through an ICT platform, ensuring the integrated management of tourist services, fostering innovative solutions. The project provides new models of sustainable tourism management aimed at reducing tourism seasonality through the valorization of natural and cultural landscapes as common assets that can be visited throughout the year. Specific objective: Promote the sustainable valorisation and preservation of natural and cultural heritage as growth assets in the Adriatic-Ionian area

By promoting activities for valorising European natural and cultural heritage as key layers of human well-being, the project contributes to strengthening the Adriatic Region Identity as a unique touristic destination. It is conceived as a "Community-Based Project" where the community is the key actor in "thinking/rethinking" its own landscape, using different interpretative keys as history and arts, culture, crafts, paths and traditions, typicality in order to rebuild its own past, understand the present and plan the future as well.

ADRILINK's main outputs are: (1) Establishment of Adriatic Network for Tourism on Landscape; (2) a Common Sustainable Strategy for Adriatic Landscape Destination System; (3) a System of new Adriatic itineraries and roots based on the interpretation of Landscape; (4) a Digital platform and app for Adriatic Tourism; (5) 10 LICs equipped with smart technologies applications and innovative ICT solutions; (6) Organization of "Landscape Days" as unique integrated circuit-event along the Adriatic Region.

Start – End Date

2020-02-01 – 2023-01-31

Total budget

EUR 2,409,446.70

ERDF contribution

EUR 1,221,732.79

IPAll contribution

EUR 826,296.90

Lead Partner: Municipality of Jesi

Project partners: Albanian Development Fund, City of Gradiška, Consortium for Managing Research Activities in the Venice Lagoon, Development centre Murska Sobota, Early Childhood Education, Social Policy and Sports Agency of Serres Municipality, Municipality Moscenicka Draga, Municipality of Tepelene, Public institution National park "Sutjeska", Tourist Organization of Sremska Mitrovica and Vrsar Tourist Board

What is Landscape Interpretation Centre - LIC?

Landscape Interpretation Centres are Nodal points of selected thematic paths and routes, digitally connected through an ICT platform, ensuring the integrated management of tourist services, fostering innovative solutions.

Locations of LICs?





Landscape Interpretation Centre

Municipality of Jesi

Italy, Regione Marche



technological touch screen device, virtual reality visors, virtual bike ride by means of a bike and a dynamic virtual scenery

08 itineraries

48 places

Itinerary on small villages and architecture

01

Starting from Jesi to discover the fortified villages of Vallesina

1. Monte San Vito – Palazzo Malatesta, Collegiata
2. Morro d'Alba - cinta muraria, camminamento "La Scarpa", Arco di Piazza Romagnoli
3. Staffolo - Torrione Albornoz, Porta Venezia, portale Chiesa di San Francesco
4. Serra San Quirico – copertelle, mura, porte e Torre del Cassero, Piazza della Libertà
5. Jesi - Palazzo Signoria, Mura, Arco Clementino
6. Cupramontana – Palazzo Comunale, Poggio Cupro
7. Monte Roberto - Villa Salvati, torrione
8. Montecarotto - cammino di ronda con torrioni, Piazza del Teatro



Duration
03:00



Suggested mean of transport
By car



Travel distance
148 Km



Itinerary on spirituality and meditation

02

Places of spirituality and discovery of the religious architectural heritage

1. Maiolati Spontini (Moie)- Abbazia Benedettina di Moie
2. Chiaravalle - Abbazia Santa Maria in Castagnola
3. Jesi - Chiesa di San Marco
4. Apiro - Abbazia Sant'Urbano
5. Serra San Quirico - Abbazia di Sant'Elena
6. Serra San Quirico - Chiesa di Santa Lucia
7. Castelplanio - Abbazia San Benedetto de' Frondigliosi
8. Belvedere Ostrense - Madonna del Sole



Duration
02:00



Suggested mean of transport
By car



Travel distance
120 Km



Antichi Saperi

Traditional crafts and products of the Marche peasant tradition

1. Morro d'Alba - Museo Cultura Mezzadrile Utensilia
2. Cupramontana - MIG Musei in Grotta
3. Jesi - Museo delle arti della stampa
4. Serra de' Conti - Museo delle Arti – Monastiche
5. Monte San Vito - Antico frantoio Dolci
6. Jesi - Casetta di canapa

 Duration
2:00

 Suggested mean of transport

 Travel distance
115 km



Itinerary vallesina with your family

An itinerary for families dedicated to the discovery of nature and art

1. Cingoli (fraz. San Vittore) - Il Fiume incantato
2. CEA - Serra San Quirico
3. Cingoli – CingoliAventura
4. Casa Museo Montessori
5. Sentiero chicchi d'uva: Cupramontana
6. Jesi - Palazzo Pianetti (Museo Archeologico): game-app

 Duration
02:00

 Suggested mean of transport
By car

 Travel distance
105 km



Itinerary footsteps of the past

05

The places of industrial archaeology and peasant civilisation that have determined the development of the area

1. Jesi - Cartiera Albanesi
2. Monte Roberto - Casa di terra e paglia
3. Chiaravalle - Casa Colonica con Bigattiera
4. Serra de' Conti - Fornace Hoffmann
5. Maiolati Spontini (Moie) - Fornace (Biblioteca)
6. Cingoli - 1565 Mulino Bravi



Duration



Suggested mean of transport



Travel distance



Itinerary environment and nature

06

The discovery of nature along a route through the area's reserves and parks

1. Jesi - Riserva Naturale Regionale Ripa Bianca
2. Staffolo - Calanchi
3. Serra San Quirico - Grotta Vernino e Monte Murano
4. Chiaravalle - Parco 1 maggio
5. Castelbellino - Parco Villa Coppetti
6. San Marcello - Cerquabella



Duration



Suggested mean of transport



Travel distance



Itinerary on foot and by bike

07

Vallesina at a slow pace: trekking, Nordic walking, walking and cycling

1. Via dei Tesori: da Jesi a Maiolati
2. La via del grano e della vite: da Jesi a Castelbellino
3. Fosso del Granchio nero: Castelplanio – Rosora
4. Ciclabile del Fiume Esino Falconara (Parco Cormorano) – Chiaravalle
5. Murales (Jesi San Giuseppe e Stazione - Stazione Castelbellino, Magazzino Mercè Castelplanio, Stazione Serra San Quirico)
6. Serra S. Quirico – Grottafucile – M. Murano – Serra San Quirico
7. Strada del Verdicchio (da Castelbellino)



Duration
02:00



Suggested mean of transport
By car



Travel distance
132 km



Itinerary the ways of water and land

08

Water as the origin of the Vallesina landscape, to be discovered via a journey through the seasons

1. Jesi - Riserva Naturale Regionale Ripa Bianca
2. Staffolo - Fonte San Francesco al Musone
3. Mergo - Il Mare di Mergo
4. Serra San Quirico - Gola della Rossa
5. San Paolo di Jesi (contrada Fonte e Battinebbia) - Vulcanelli di fango
6. Cingoli - Cascatelle, Lago, Ponte
7. Montecarotto - Parco del Trabocco
8. Maiolati Spontini - Cascate Vecchio Rotone



Duration
03:00



Suggested mean of transport
By car



Travel distance
170 km



Centro di Interpretazione del Paesaggio di Jesi e della Vallesina

The LIC is located in Palazzo Balleani Vecchio, an ancient palace in the heart of the historic centre of Jesi. The LIC in Jesi is a multimedia space conceived as a real portal in the area, a space that, through virtual devices and printed or direct information, will guide visitors to visit the natural, cultural or historical beauty of the Vallesina. Palazzo Balleani Vecchio houses the IME (Marche Region Food and Wine Institute) as well.



Comune di Jesi – Ufficio Turismo – Piazza della Repubblica

Address: Piazza della Repubblica 60035 Jesi (AN) Italy

Phone: + 390731538420

E-mail: turismo@comune.jesi.an.it

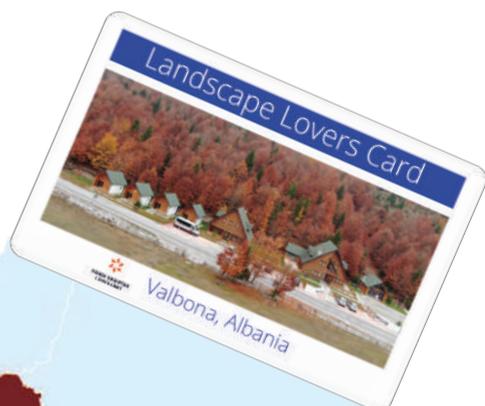
www.turismojesi.it



Landscape Interpretation Centre

Valbona Valley National Park

Albania



Interactive screens, VR sets, tablets, mobile app

08 itineraries

08 places

01

Valbona - Maja Kollata (one way) - Adventure Itinerary

The path starts at the place called Ura e Kollatës. After crossing to the other side of the Valbona River, the path immediately continues uphill, through beech forests, until we arrive in the valley, at the antenna of phone signal. This part can also be driven with a 4x4 car. It is recommended to have at least 4 litres of water with you on this climb, as there are no water sources on the entire route. Whenever we climb the peak in the Valbona valley, the departure must be done early in the morning, since the ascent and descent take more than 10 hours. Use of sunscreen and walking sticks is the most important thing, since we are most of the time exposed to the sun and the terrain is only uphill. The path is marked with white and red signs. It continues to climb in a terrain with large stones, which zig-zags until we reach the height of 1500 meters. There is a place called Gropa e Shkrelit, where there is a small open field with an old, collapsed shack. We have already passed the most difficult part of the itinerary.



Duration
6-7 hours



Suggested mean of transport
Hiking



Travel distance
8.7 km



02

Valbona – Jezerca lakes – Adventure Itinerary

The walk to the lakes of Jezerca continues from the valley of Valbona. We take the road to Kukaj neighborhood, where we can fill up water at the two guesthouses located in this area. It is also possible to reach it by local transport (2 km off road), which costs about 20 euros. Locals always welcome guests and it is possible to even spend a night and continue the itinerary from this point. It is advisable to have at least 3 litres of water with you. The path continues uphill and we are shown the view of the highest peak in the Dinaric Alps, the northern face of Jezerca peak of 2694 meters above sea level. Climbing through beech forests for about 2 hours, we arrive at the alpine pastures, which the locals call Pllaja e Kukajës. There is a farm called StaniiRamës (Rama's Shack), over 1600 meters above sea level, where a family lives during summer season. This might serve as a break point to be served coffee, tea and various drinks. A man over 70 years old named Rama who used to be a shepherd in the mountains, stands out. He knows the area's trails and peaks very well. From this point, we can clearly see the peaks of the Valbona valley, such as Maja e Brisës, Maja e Përçmarrës, Grykat e Hapura, etc.

 Duration
08:00

 Suggested mean of transport
Hiking (walking)

 Travel distance
14 km



Valbona – Theth – Adventure Itinerary

03

This itinerary can be started from the Information Center in Valbona and for 2.3 km on asphalt to the beginning of the path, this part can be done by car. It is advisable to have 1 liter of water with you. Nowadays this is the most classic and popular path, as in the past this path was used as a way of communication and traditional connections between the locals (godfathering). The walk continues through the valley, on the stony terrain like a dry river bed, towards the last village of the Rragam valley, the Gjelajneighbourhood, with the characteristic traditional houses of the area. They are easily distinguished by the roofs, which are very steep, due to the winter season, where the snow is over 1m thick. Through the village and the houses, we notice that the path goes uphill and we gradually gain height in the trail.

 Duration
06:30

 Suggested mean of transport
Hiking (walking)

 Travel distance
15.3 km



Valbona-Çerem – Adventure Itinerary

04

The walk starts from the Information Center in Valbona for 1.9 km on asphalt to the beginning of the path, where it continues directly uphill through beech forests. This itinerary is 70% exposed to the sun and there are no water sources for 4 hours after departure from Valbona, thus being the most difficult trail in "The Peaks of Balkan Trail". It is recommended to carry 3 liters of water and use sunscreen.

After we continue walking on this path, we notice a very good space for bouldering, where many tourists use these large stones (boulders) to climb to the top of them. Going up, the terrain continues to become rocky, where the path is also noticed by

means of markings made over the years. We continue like this until we pass the first mountain (550m) as the most difficult part of this day, until we reach the place called Gropa e Shkrelit, where there are several old collapsed and abandoned shacks. On the left side there is a connecting path with Kukaj neighborhood in Valbona. Continuing on a small open field towards the beech forest, we will make another moderate climb. This is the last shady part of the ascent, after passing the beech forests, the path continues exposed to the sun.

 Duration
06:00 - 07:00

 Suggested mean of transport
Hiking (walking)

 Travel distance
15 km



Dragobi – Valbona Adventure Itinerary

05

The path from the village of Dragobi to the village of Valbona goes along the bed of the river Valbona, through beech forests and beautiful views across the valley, fresh air, and sounds the river flow. This path is physically easy to cross. It is considered a trail of several hours, which serves as a half-day hike, to move the muscles and to regulate breathing, before taking on the long itinerary of “The Peaks of Balkan Trail”.

The path served in earlier times for communication of the two villages, as well as a path for connection for marriages between people from both areas. The path also served as a trading road between the Highlands of Gjakova, where through Dukagjin traders went to the city of Shkodra to exchange their goods. After continuing along the Valbona River, with some small ascents and descents, in the beautiful beech forests we see some small bridges (called vig by the locals). These bridges were built by the locals to cross the streams and rivers encountered during the journey. Stream water is potable, but it is advisable to use a water filter. Most of the time on this trail, the walk takes place under the shade of the trees, which makes the passage easier.

 Duration
03:00

 Suggested mean of transport
Hiking (walking)

 Travel distance
7 km



Valbona - Jezerce (one way) – Adventure Itinerary

06

The climb to the Queen of the Albanian Alps “Maja e Jezerces” (2694 m) is considered a difficult climb in terms of physical and psychological preparation. It is the highest peak of the entire Dinaric Alps, the sixth highest peak in the Balkans, as well as the highest in Bjeshket e Namuna.

The walk begins in Fusha e Gjësë (1000 m) in the village of Rragam, located in the valley of Valbona where the asphalt road ends. We will follow an off-road path for 3 km to Gjelaj neighborhood, where the path continues uphill through the traditional houses of the area with steep alpine roofs. This part of the road can be avoided by using local transport which costs 25 euros, or your 4x4 car.

 Duration
07:00 - 08:00

 Suggested mean of transport
Hiking (walking)

 Travel distance
11 km



Valbona-Çerem – Adventure Itinerary

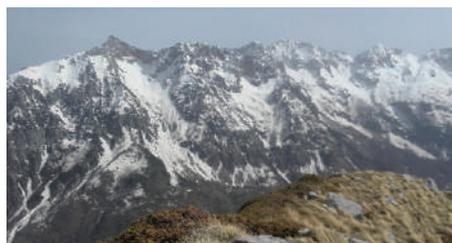
07

The path starts at the primary school of Valbona in the direction of the place called BreguiRrethittëBardhë. This trail, if you see it on the map, is like a crescent, starting and finishing in Valbona. After continuing the mountain walk for about 30 minutes, we arrive in Kukajneighbourhood of Valbona, where we can also fill bottles with water in one of the guesthouses located there. Two liters of water are needed, since it is not considered a physically difficult trail. At Bujtina e Sipërme, the path turns to the right where there is a memorial of a mountaineer who lost his life in 1985 while climbing Maja e Thatë, in the rocky face of the peak in front of us. This area is known as the location of the poisonous snake “ViperaAmmodytes”, called nepërkë in Albanian. In popular beliefs, the snake is considered a supernatural being, master of the earth and the underworld. In the Alps it was also known as a being that protects the house and protects locals from black magic.

 Duration
04:30

 Suggested mean of transport
Hiking (walking)

 Travel distance
10 km



Valbona - Maja e Rosit – Adventure Itinerary

The path continues from the primary school in the village of Valbona. It is considered the easiest peak in the Valbona Valley, as the trail is distinct and marked (white/red) and does not require technical preparation. From a physical point of view, it is a climb of more than 1500m, which is considered challenging. It is advisable to use walking sticks. We start climbing towards Kukaj neighborhood where there are 2 guest houses that serve drinks, which are the last places where we can fill up with water. It is recommended to have 4 litres of water with you.

After passing the village of Kukaj, we follow the offroad car road upwards. The road leads us until we reach the sign that shows us the direction to Maja e Rosit. We turn to the right where the ascent becomes more difficult and hiking through the beech forests for more than 2 hours we arrive at the place called Pllaja e Kukajës. A territory with a slope of more than 30° where we leave the forests in the alpine pastures. In this place during the winter season, there is a risk of avalanches, which makes climbing even more dangerous.



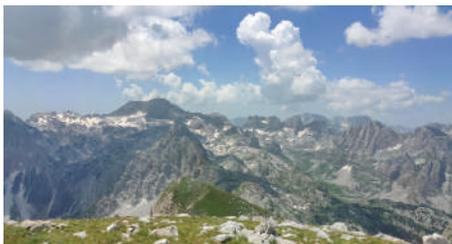
Duration
06:00



Suggested mean of transport
Hiking (walking)



Travel distance
8.3 km



The LIC is located within the premises and will be part of the Tourism Development center in Valbona. The Tourism Development Center in Valbona has been designated as a multifunctional tourism incubator including public services such as DMO, regional tourism initiatives and private services such as: snack bar, restaurant, accommodation, sauna / spa, etc. Its mission is focused on tourism development and marketing campaign with the vision of sustainable tourism which stimulates economic growth while preserving natural resources and cultural heritage. Tourism services have the focus on providing innovative on-site hospitality, destination development and marketing to tourists, which will include tourism organizations, conservation agencies, tourism businesses and local communities. Tourism Development Center in Valbona serves as a tool for economic development, helping businesses, tourists and destinations to develop and connect with sustainable tourism experiences that support environmental conservation, cultural heritage preservation and increase the standard of living of local residents. Services offered are accommodation, biking trails information and mountain biking hiring possibilities, information on biking and hiking trails on the area, information on natural and historical attractions etc. LIC and the information gathered through ADRILINK project is an additional value for the Tourism Development Center.



Landscape Interpretation Center - Valbona

Address: AEM – Economic Support Agency (Agjensia e MbeshtetjesEkonomike)

Phone: +355 (0) 69 36 84 930

E-mail: info@agjensia-aem.com

www.agjensia-aem.com



Landscape Interpretation Centre

City of Gradiška

Bosnia and Herzegovina



Interactive corner, multimedia paneling, mobile app
tourist guide and interactive AR experiences, loca-
tion-based AR and gamification

04 itineraries

19 places

City AVENTure

01

City AVENTure is a walking route where you will enjoy in the pleasant surroundings of the city park in the center of Gradiška. For this AVENTure you will need to take from one to three hours of your time depending on your need of learning something new, tasting something old or on your adventure spirit. Through the mobile app "AVENTure Gradiška" you will find 7 locations and you will experience all heritage from the Roman period in a playful reality. You will see Servitium, a Roman port and military camp, Roman quarry and Villa Rustica, an agricultural estate and visit our Museum to see artifacts from the Roman period. As part of the City AVENTure, the nimble river alas will be happy to take you on a boat ride, and after it you can visit and enjoy the Restaurant "Đerdan" and Roman cuisine. You can enjoy in the delicacies of our AVENTuristic culinary chef Gordan and then you can finish your tour with a shopping of souvenirs in the House of Lijevče and Potkozarje.



Duration
01:00



Suggested mean of transport
Walking



Travel distance
2.4 Km



Honey AVENTure

02

If you are in the mood for a bigger challenge than walking around the city, we suggest you go to the 33 km long Honey AVENTure. The hardworking bees and even more hardworking beekeepers of our region take care that your experience will be sweet. On this AVENTure you will have to find 6 locations. You will find Arena in Gardiška, the crossroads of Roman roads and the money storehouse, Prince of Lijevče, the Vallum - Roman fort Cintor and our AVENTure hosts, the Trninić and Gvozden families where you can learn how bees lives, how to make honey and have a Roman prandium (lunch).



Duration
04:00



Suggested mean of transport
By bike or by car



Travel distance
33 Km



Green AVenture

03

On this AVenture you will conquer the hilly region on two or four wheels and find your spirit in the natural beauty of the wider city area through the 35 km long Green AVenture. On this AVenture you will have to find 5 locations.

Gaze into the distance from the hills of Potkozarje, listen to endless stories that the Vrbaška river conveys through its babbling, and find memories of the ancient Romans. Find a Roman country estate, a Roman watchtower and a Roman tombstone. Also visit and have a break in gladiatorial camp and in the wine corner and enjoy as the Romans enjoyed themselves.

 Duration
05:00

 Suggested mean of transport
By bike

 Travel distance
35 km



Gladiator's AVenture

04

Only the bravest, most persistent, and most durable AVentourists will, like real gladiators and legionnaires, choose this 80 km long tour. On this AVenture you will have to find all 19 locations.

This AVenture will allow you to visit all the mentioned locations that are included in City, Honey and Green AVenture and will also take you to the village of Gašnica, a place where an old Roman quarry was once located and where these days families that lives there still nourish stonemason craft.

 Duration
06:00

 Suggested mean of transport
By car

 Travel distance
80 km



LIC Gradiška presents a thematic routes marked with outdoor interpretive panels connected with a mobile application that guides you through our LIC. Within our LIC us we will ensure you to enjoy a landscape history and to walk back through Ancient period and Roman pathways in Gradiška.

Through our LIC, we created a brand "AVenture Gradiška" and enabled new tourist experience for LIC visitors by using multimedia. In Gradiška you can enjoy in one walk and three biking routes and by using our AVenture tourist guide, mobile application, we will ensure interesting treasure hunt and through gamification we will make the invisible heritage from the Roman period visible to you.

In our LIC by visiting 4 AVenture routes and 19 locations by scanning QR codes you will collect Roman coins which you can use as discounts at our AVenture hosts places. Or you can choose to have guided AVenture tours. Roman historian and politician Tacitus, freed slave Potamilia Proba, prophetesses Sibyl and ancient Roman goddess of bees and honey Melona are also waiting for you to contact them and they will guide you through our City AVenture.



Landscape Interpretation Centre in Gradiška

Address: Vidovdanska 7, 78400 Gradiška, Bosnia and Herzegovina

Phone: + 387 65 259 263

E-mail: adrilink@gradgradiska.com

www.gradgradiska.com



Landscape Interpretation Centre

National Park "Sutjeska"

Bosnia and Herzegovina



Interactive corner, multimedia paneling, mobile app
tourist guide and interactive VR experiences

04 itineraries

20 places

Perućica Rainforest

01

National Park "Sutjeska" is a jewel in the Green Crown of Europe, and its heart has been the Strict Nature Reserve "Perućica", the largest nature reserve of its kind in Europe, a real challenge for all researchers. The Perućica rainforest is located in the basin of the Perućica river, in the bay between the mountains of Maglić, Volujak and Sniježnica. It is adorned with stands of beech, fir and spruce, while the height of individual trees exceeds 60 m. The forest stands of Perućica are unparalleled in the Dinarides, not only in terms of wood mass and height, but also in composition, appearance and rarely seen beauty. The area has been placed under protection, as a nature reserve of 1,434 ha, more back in 1954.

The richness of the rainforest is evidenced by the fact that more than 170 species of trees and shrubs, and more than 1,000 species of herbaceous plants are registered here. The fauna of Perućica is very rich and diverse, with a large number of invertebrates, especially from the order of butterflies (Lepidoptera), but also amphibians, reptiles and fish, 36 species and 18 families of mammals, and numerous species of birds.

The Skakavac Waterfall, one of the highest waterfalls in the country at about 75 meters (246 feet) in height, is formed on the Perućica mountain stream. The view from Vidikovac to Perućica and the Skakavac waterfall, which cascades from a height of 75 m in the heart of the rainforest, fills one with satisfaction that this small part of primeval nature, with such richness and diversity of living world, has been preserved intact for present and future generations. At this vantage point, a deep, wooded bay, almost completely inaccessible, suddenly opens before the observer, somewhat frightening in its beauty. In the heart of that primeval beauty, a roaring waterfall plunges into the abyss, while on the other side of the basin the stone cliffs of Volujak, the highest peak of Bosnia and Herzegovina, Maglić, rise sharply, and to the right, in the distance, across the Sutjeska canyon, you can see the peaks of Zelengora. Unforgettable view!

Tjentište - Prijedor - Lake Trnovačko - Tjentište

1.1

Tjentište - Prijedor, stopping at the viewpoints of Beškita and Dragoš sedlo with a view of the rainforest and the waterfall.

Lake Trnovačko

Tjentište - "Centre for virtual reality Landscape Interpretation Centre" and showing live footage from Perućica via video cameras. Socializing and a short retrospect of the tour with an expert - a comparison of what the group went through on the tour and what they saw afterwards via live recordings at the Center for Virtual Reality in Perućica.

 Duration
04:00

 Suggested mean of transport
Walking

 Travel distance
19 km



Tjentište - Dragoš saddle - Skakavac waterfall - Tjentište

1.2

Tjentište - Dragoš saddle, tour of the lookout point and photography

Perućica rainforest, walk to Skakavac waterfall

Dragoš saddle, return to the viewpoint

Tjentište - "Centre for virtual reality and Landscape Interpretation Centre" and showing live footage from Perućica via video cameras. Socializing and a short retrospect of the tour with an expert - a comparison of what the group went through on the tour and what they saw afterwards via live recordings at the Center for Virtual Reality in Perućica.

 Duration
01:00 | 03:00

 Suggested mean of transport
By car | Walking

 Travel distance
19 km



Zelengora Lakes

02

Zelengora is an endless expanse, interspersed with green forests and even greener meadows and pastures. The special charm of Zelengora is given by its "mountain eyes" - clear glacial lakes in which the snow-covered peaks are reflected. Decorated with coniferous forests, luxurious glacial lakes, and spacious mountain pastures, Zelengora Mountain is rightly called the most beautiful and tame mountain of the Dinarides. Zelena gora, as its name suggests, is an endless expanse, interspersed with green forests and even greener meadows and pastures. Although there are numerous imposing peaks on it (Vilinjak, Bregoč, Stog, Orlovac, Planinica, Klek, Uglješin vrh), it is a tame

and mild mountain, the exact opposite of Maglič and Volujak, from which it is separated by the deep canyon of the river Sutjeska.

The special charm of Zelengora is given by its “mountain eyes” - clear glacial lakes, located at the foot of its peaks, between 1,380 and 1,650 meters above sea level: Gornje and Donje Bare, Orlovačko, Kotlaničko, Štirinsko, Borilovačko, Crno and Bijelo jezero. These “mountain eyes” have water so clear that the peaks of the surrounding mountains are reflected in it. There are a total of five lakes within the boundaries of the Park: Black, White, Orlovačko, Donje and Gornje Bare. Of the three lakes located outside the Park, two are natural, Štirinsko and Kotlaničko, while the third, Borilovačko, is artificial, but they are also under the watchful eye of the Sutjeska National Park. These lakes are a true oasis for nature lovers. The untouched surroundings are reflected in the sparkling water of the lake and provide a magnificent landscape.

About 20 km from LIC is Donje Bare Lake, where the route starts and leads across Gornje Bare Lake to Uglješin vrh and Orlovačko Lake. The route can also go in the opposite direction, considering that the Orlovac lake can be reached by off-road car. The top of Stog rises above Lake Orlovac, offering a fantastic view of the lake and the surrounding area. However, depending on the target group, the itinerary can be shorter, ie. you can go to Gornje Bara lake with side tours of memorials and viewpoints.

Tjentište – Donje Bare – Gornje Bare – Lake Orlovačko

2.1

Tjentište - Donje bare, transfer with a stop at the Memorial to Sava Kovačević. From the Donje Bar lake, visit the monument to the Second Dalmatian Brigade and the Borić viewpoint.

Lower ponds - Upper ponds

Gornje bare – Lake Orlovačko, ascent to Uglješin vrh and Stog.

Lake Orlovačko – Tjentište, transfer



Duration
08:20



Suggested mean of transport
Walking



Travel distance
20 km



In the area of the “Sutjeska” National Park, a network of watercourses and ponds has been developed, with the Sutjeska River as the main watershed. The Sutjeska River begins its 33-kilometer journey at an altitude of 1,800 m above sea level, on the border of Bosnia and Herzegovina and Montenegro, and ends at the mouth of the Drina at about 430 m.a.s.l. Therefore, the total drop is 1,370 m, which speaks volumes about the character of this noisy mountain beauty. The river Sutjeska flows through the entire area of Tjentište, the central part of the Park. The cold and extremely clean waters of Sutjeska are an ideal habitat for salmonid fish: trout and grayling, so together with their idyllic surroundings they make a paradise for fishing in Spratly. The main tributaries of Sutjeska from the west are Jabučnica, Hrčavka and Bukovik, and from the east Suški potok, Perućica and Ždrijelo. All those waters of the Park are crystal clear and clean, rich brook trout, but also other forms of life characteristic of those ecosystems. The Hrčavka is a left tributary of the Sutjeska and rises on Zelengora, between Ljubina Grob and Planika, at 1,570 meters. The length of this river is 13.5 kilometers and its water, unusually cold, flows through a picturesque canyon, full of cascades and rock pools. It is possible to organize canyoning through part of the Hrčavka canyon, and the Sutjeska canyon is suitable for kayaking.

The gentle mountain river Sutjeska flows through one of the largest canyons in Bosnia and Herzegovina. With its centuries-old activities, it managed to separate two large mountains and cut itself between the mountainous Volujek on the right and Zelengora on the left. The canyon of the river Sutjeska is more than 1500 m deep. A large number of plant species of the Sutjeska canyon are endemic and relict, such as the rock-loving species “Sutjeska bells” (*Edraianthus Sutjeskae*). The catchment area of the river

Sutjeska has the shape of an almost isosceles triangle, the sides of which extend in the directions southeast-northwest, southwest-northeast.

Tjentište - Vrtar - Vidikovci above the Sutjeska canyon

3.1

Tjentište – Vrtar, a distance of 8 km upstream along the river Sutjeska on the Tjentište road Gacko. Vrtar is located at the narrowest part of the gorge of the river Sutjeska, and is an extension of the natural “gate” that is located on the slopes of the mountain massifs of Volujak and Zelengora.

Vrtar - viewpoints, continue driving along the valley of the river Sutjeska on the road towards Gacko and stop at several extensions with viewpoints overlooking the valley and the canyon of Sutjeska.



Duration
04:00



Suggested mean of transport
Walking



Travel distance
12 km



Valley of heroes

The first modest memorials in the Valley of Heroes date back to 1958, which marks the nucleus of the development of the future cultural asset, which also received institutional protection. The Sutjeska Battle Memorial Complex includes: Sutjeska Battle Monument, ossuary, small brigade amphitheater, Battle Museum, Battle of Sutjeska Memorial House

Sutjeski and a series of memorials in the vicinity of Tjentište. The narrower protection zone of the complex extends over the surface of 70.5 ha. Interpretation of the Valley of Heroes is carried out in accordance with new methods and techniques with respecting the identity of the place, function and purpose of the monument.

Center for Visual Reality - Monument to the Battle of Sutjeska - Museum - Memorial Ossuary

4.1

Arrival in Tjentište and visit to the Perućica Virtual Reality Center and LIC. Getting to know the work of the Center, a tour, showing a live video from Perućica via video cameras and a history lesson.

Tour of the Valley of Heroes zone, the monument to the Battle of Sutjeska, the Museum, the memorial ossuary.

Bosnia and Herzegovina's oldest and largest national park is home to the highest peak of the country, Maglić Mountain, and the largest and best-preserved primeval forest in Europe. The park was established in 1962 to create a historical context on the Sutjeska Battle of 1943 with a memorial complex. It also protects the biodiversity of the area, including natural phenomena like the 8 beautiful glacier lakes on Zelengora mountain.

-  Duration
02:00 | 01:00
-  Suggested mean of transport
Walking | By bike
-  Travel distance
4 km



The LIC Sutjeska represents integral part of the Virtual Reality Center Perućica. It is located in the urban part of Sutjeska National park in Tjentište. It covers the area of cca 800m². It is composed of exhibition and VR area, conference hall (250 seats) and administrative part (offices and server room). There are 5 people employed who are in charge of making presentations, tourist guiding through the LIC and interpretation of the LIC and NPS offer, information providing to the visitors, bookings of tours, visits, transportation and other services for the tourists and visitors, preparation of new VR and educational programs, organization of workshops, conferences, seminars and other tourist-related services.

The Public Institution National Park "Sutjeska"

Address: Dolina heroja, 73311 Tjentiste, Bosnia and Herzegovina

Phone: +387 58 233-130

E-mail: office@sutjeskanp.com

www.sutjeskanp.com



Landscape Interpretation Centre

Municipality of Serres, City of Serres

Greece, Region of Central Macedonia



interactive corner, 360VR video content and VR technology

12 itineraries

76 places

City of Serres - Amphipolis - Nea Peramos - Kavala

01

The visitor can begin from the city of Serres and in less than 2 hours can reach the city of Kavala by road. The proposed itinerary leads to Ancient Amphipolis, and then follow the coastline to Kavala enjoy the beaches of the area.

In this particular itinerary, 14 points of tourist interest are proposed that are located in the Prefecture of Serres.

- **7 points related to Gastronomy and Wine tourism:** Gerakina Farm, Macedonian ostrich breeding farm, Amphipolis Beekeeping, Organic Honey, "Paggaio" Rodolivos Meat Market, "Nine Ways" Organic essential oils, Koutras Georgios Winery, Ioannis Papadopoulos - Ecological products of Lefkotopos
- **4 points have Historical and Cultural significance:** "Gerakina" Folklore Museum, Casta Tomb, Archaeological Museum of Amphipolis, Archaeological site of Ancient Amphipolis
- **2 points of Naturalistic interest:** Nea Kerdyliia Coast, Azure Coast
- **1 point of Religious tourism:** Holy Monastery of Agia Paraskevi



Duration
01:47



Suggested mean of transport
By car



Travel distance
124 Km



City of Serres - Mesorrachi - Nea Bafra - Drama

02

The visitor can start from the city of Serres and in 1 hour be on the road or by train in the city of Drama. Following a route that runs through the hinterland. The visitor passes between two mountain massifs, Paggaio and Lailias.

In this particular itinerary, 12 points of tourist interest are proposed that are located in the Prefecture of Serres.

- **4 points related to Gastronomy and Wine tourism:** Macedonian ostrich farm, Chronis Winery, Charalamboglou Winery, Eugeniadis Cheese Unit, 3 points of Naturalistic interest, Alistratis Cave, Aggitis Gorge
- **6 points of Religious tourism:** Holy Monastery of Timiou Prodromou, Holy Monastery of Profitis Ilias, Holy Monastery of Ag. Friday, Holy Monastery of the Ascension, Holy Monastery of Panagia Eikosofoinissis, Holy Monastery of Agia Kyriaki Alistratis

 Duration
01:00 | 01:10

 Suggested mean of transport
By car | By train

 Travel distance
70 Km



City of Serres – Sidirokastro - Promachonas

03

The visitor can start from the city of Serres and in almost half an hour can be found on the border of Greece with another EU member, Bulgaria. It is a route that is connected with the modern history of Greece and the heroic fortresses of World War II. However it gives him the opportunity to visit several places of alternative tourism.

In this particular itinerary, 10 points of tourist interest are proposed that are located in Prefecture of Serres.

- **3 points related to Gastronomy and Wine tourism:** Melidou Evangelia Winery, FAETHON, Nomes of Kerkini, 3 points of Historical and Cultural significance, Museum of Michalis Tsartsidis, Istibei Fortress, Rupel Fortress

- **3 points of Naturalistic interest:** Spa of Sidirokastro, Agistro Thermal Baths, Skydive Thessaloniki Freefall Parachuting Center

- **1 point of Religious tourism:** Holy Monastery of the Assumption of the Virgin Vyssiani

 Duration
00:35

 Suggested mean of transport
By car

 Travel distance
42 Km



City of Serres - Heraklia - Lithotopos - Kerkini – Doirani

04

This is the lakes route. The visitor can start from the city of Serres and in 1 hour reach the Greek border with Northern Macedonia by road. This is a route that runs along Lake Kerkini, while at the border, the visitor can visit the lake of Doirani.

In this particular itinerary, 10 points of tourist interest are proposed that are located in the Prefecture of Serres.

- **7 points related to Gastronomy and Wine tourism:** Greek Fruit, Kerkini Farm, Xanthopoulos buffalo farm, Bora buffalo meat, Poultry unit of Kerkini, Niviasta Women's Agricultural Cooperative, Trout in Ano Poria
- **2 points of Naturalistic interest:** Kerkini Lake, Lithotopos Dam
- **1 point of Religious tourism:** Holy Hermitage of Timios Prodromos Akritochori

 Duration
01:41

 Suggested mean of transport
By car

 Travel distance
100 Km



City of Serres – Thessaloniki

05

The visitor can start from the city of Serres and in almost an hour he can be in the metropolitan center of Macedonia, in Thessaloniki. The most important port of the region, has many tourist attractions, archaeological museums, monasteries, etc. The proposed route follows the wine road. It extends from the Region of Western Macedonia to Alexandroupolis.

In this particular itinerary, 4 points of tourist interest are proposed that are located in the Prefecture of Serres:

- **3 points related to Gastronomy and Wine tourism:** Ktima Apostoli Winery, Romalidis Estate, Akritidi Estate
- **1 point of Historical and Cultural significance:** Struma British Military Cemetery

 Duration
01:13

 Suggested mean of transport
By car

 Travel distance
85 Km



The visitor can start from the city of Serres and in less than an hour be at the ski center of Mount Lailias. It is one of the most important ski resorts in Northern Greece, as it also offers a number of important activities.

• Alternative tourism activity park

In a privately owned area of more than 60 crowns, in a green landscape, the Alternative Tourism Center was created, which includes a reception area - tavern - hostel - outdoor activities - stable facilities - 5x5 football field. In an ideal environment, spaces were created suitable for activities such as free riding, adventure track with climbing & descending, aerial penetration, tibetan bridge, as well as special areas for archery, shooting (paintball), mountaineering for mountain bike and hiking.

At the same time, the Alternative Tourism Center has all the necessary equipment for trails, food or rest, horses, 4x4 vehicles and 4-wheeled motorcycles, as well as electronic equipment and communication systems, as well as outdoor camp equipment, etc.

The center offers excellent hospitality services in 2 rooms for 13 people & in 4 rooms for four in a loft, spacious, for the whole family. The shelter was built in such a way as to be harmoniously integrated into the natural landscape, with respect for traditional architecture and the rural environment. Thus, it manages to refer to the authentic rural way of life, strengthening the links with nature and the environmental consciousness, through a series of activities, while the free time is spent relaxed and pleasant.

• 4x4 off-road tours

Off-Road Tours with 4x4 Vehicles in areas of Mount Lailia, with a special tour guide, where the visitor can enjoy the beauty of the landscape.

• Expert Sport Ski-Snowboard

Expert Sport has been a pioneer in the field of Ski since 1963 as well as in other forms of winter sports - tourism. With its great experience, it has the necessary equipment for the guests. It also undertakes the transfer to the ski center of LAILIA in cooperation with a travel agency.

 Duration
00:41

 Suggested mean of transport
By car | by bike

 Travel distance
28 Km



City of Serres - Religious tourism

07

Transfer from the city center to the Holy Church of Agios Ioannou. In this particular itinerary, 7 points of tourist interest are included : National Bank, Serres, Municipal Regional Theatre of Serres , Serres Central Public Library, Maximio spiritual and cultural center, Orfeas theater Serres, Holy Temple of the Patriarchs, Church of Agios Ioannis Theologos.

 Duration

 Walking and by bike

 Travel distance



City of Serres – City Break 1

08

Transfer from the City Center to the Valley of Aghioi Anargyroi. In this particular itinerary, 4 points of tourist interest are included: Aghioi Anargyroi Valey, Acropoli of Serres, Koulas Byzantine castle, Agios Ioannis, Freedom Square.

 Duration
01:00

 Suggested mean of transport
Walking and by bike

 Travel distance
4.7 Km



City of Serres – City Break 2

09

Transfer from the city center to the Public Benefit Company of Serres Municipality. In this particular itinerary, 5 points of tourist interest are included: Freedom Square, Serres Town Hall, Municipal Regional Theatre of Serres, Central Public Library, Public Benefit Company of Serres Municipality.

 Duration
00:45

 Suggested mean of transport
Walking and by bike

 Travel distance
3.3 Km



City of Serres – Sport tourism, nature & entertainment

10

Transfer from the Valley of Aghioi Anargyroi to the Motorway of Serres. In this particular itinerary, 4 points of tourist interest are included: Aghioi Anargyroi Valey, Agia Varvara Valey, Omonia sports park, Serres Racing Circuit.

 Duration
01:00

 Suggested mean of transport
Walking and by bike

 Travel distance
3.9 Km



City of Serres – Historical & archaeological

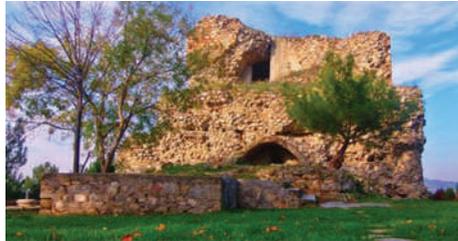
11

Transfer from the Kotza Mustafa Pasha Mosque to the ancient acropolis of Serres. In this particular itinerary, 5 points of tourist interest are included: Kotza Mustafa Pasha Mosque, Archaeological Museum of Serres Bezesteni, Gingirli Mosque, Temenos Ahmet Pasha Mosque, Acropolis of Serres and Tower of Oresti.

 Duration
01:00

 Suggested mean of transport
Walking and by bike

 Travel distance
2.0 Km



City of Serres – Cultural tourism & museum

12

Transfer from the Archaeological Museum of Serres to the Natural History Museum of Serres. In this particular itinerary, 5 points of tourist interest are included: Archaeological Museum of Serres Bezesteni, Church Museum, Vlach Folklore Museum, Sarakatsanoi Folklore Museum, Museum of Natural History.

 Duration
01:00

 Suggested mean of transport
Walking and by bike

 Travel distance
5.1 Km



The Landscape Interpretation Center in Serres is located at 6 Athanasiou Argyrou str. One of the advantages of the building is its geographical location, as it is located in the city center. At the same time, it can offer access to people with disabilities, both in the courtyard and inside.

The LIC will be operating from Monday to Sunday with visiting hours set from 07.00 to 17.00. For the management of the program and the LIC, OPAKPA has at its disposal two employees. However, the plan is to sign memorandums of cooperation with the University Institutions based in the city of Serres. The purpose is, through the practical training of the students, to provide them with appropriate training in actions related to the promotion of tourism, as well as computerization and digitization actions.

The Landscape Interpretation Centre in Serres will be guided by the vision of turning the area into a destination for sustainable tourism aligned with the needs of the local community and its visitors.

Through the special landscape of the municipality of Serres, to bring nature closer to the people again, primarily to the local population and the inhabitants and then to the visitors.

The supporting object of interpretation in the form of a visitor interpretation center is a physical reference point located in Serres. As such, it is an excellent starting point for getting to know the area, but also a gathering place for the community through various meetings and programs held in it, supporting the goals of the LIC.



Landscape Interpretation Center in Serres

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Landscape Interpretation Centre

Mošćenička Draga

Croatia



interactive kiosk with a touch screen, interactive map,
360° panorama, 3D landscape models, VR headset

06 itineraries

24 places

Through Potoška vala

01

This itinerary is a 10.3-km-long hiking trip of medium difficulty. It is suitable for a wide range of recreationists and families with older children. On the Mošćenice side, the route starts from the town loggia and initially follows the road towards Grabrova, where a view of the historic town centre can be enjoyed. After 1,400 metres, the road branches off along the Miller's Trail, which leads to Trebišča. It passes a historical spring below Grabrova and a viewpoint where an interpretation board of Potoška Vala is planned, arriving in Trebišča, where there are several visitor attractions. The route then continues along the northern side of the Potoška Vala canyon, along which it is planned to set up interpretation boards that explain the surrounding views and landscape. Near the village of Sučići, the route turns onto a historical path, which is in rather poor condition and needs to be repaired and widened, for a length of 360 m. This then joins the existing path to Zijavica Cave. The route continues towards the village of Obrš and descends via the hamlet of Haldej to Moščenička Draga.



Duration
05:00



Suggested mean of transport
Walking and by bike



Travel distance
10,3 km



Town, Village, Mountain

02

This itinerary is a more demanding 11.4-km-long hiking trip with a difference in elevation of 650 to 750 m, depending on the direction. It is suitable for recreational walkers in good shape. The itinerary aims to present the former connections between the historic urban centre of Mošćenice, its rural environment, and the mountain landscape in the hinterland. The route starts at the town loggia in Mošćenice and passes along the path that leads from the perilo - historical laundry site towards the hamlets of Rovini, Marići and Mihani. Along the way, there are interpretation boards explaining the relict agricultural landscape of densely built dry stone terraces, the importance and method of building historical paths, and the cultural landscape of the villages in the higher parts of the Mošćenice area. The route then climbs to the ridge of Perun Hill and then descends into the Doli/Petřebišča Valley, which also features an interpretation board. The route then continues towards Trebišča (where there are several visitor attractions), and descends via Potoki to Moščenička Draga.

 Duration
06:00

 Suggested mean of transport
Walking

 Travel distance
11,4 km



The Kraj side

03

This itinerary is a moderately demanding 3.7-km-long hiking trip with a difference in elevation of 350 m, depending on the direction. It is suitable for a wide range of recreationists and families with older children. The aim of the itinerary is to present the local villages and traditional cultural landscape in the hinterland of Kraj. The route starts from the D66 state road, which passes through the centre of Kraj, and continues uphill to the future 'Viktor Car Emin's Birthplace' interpretation centre, along the historic path to the hamlet of Frlíci. After Frlíci, the route passes through the still used agricultural landscape around the village of Obrš, which is also explained by means of an interpretation board, and then ascends to the upper zone above the village, where another rest spot with a vantage point is planned. The route comes up to a pond where it separates from the marked trail and descends towards Sveti Anton. The route then descends back to Kraj along the existing marked path.

 Duration
02:30

 Suggested mean of transport
Walking

 Travel distance
3,7 km



To Sisol

04

This itinerary is a 12.5-km-long demanding hiking trip with a cumulative increase in elevation of approximately 900 m. It is suitable for experienced hikers and recreationists in very good condition. Considering the steepness, exposure and technically demanding parts of the trail, special attention should be paid to weather conditions,

adequate clothing and equipment, and having enough water to drink. The aim of the itinerary is to introduce visitors to the landscape of the Brseč area and the mountain ridge of Sisol. The route starts from the centre of Brseč along the existing hiking trail to Sisol. After crossing the D66 state road, the route leads to the hamlet of Carići, from where it ascends to the site of Grabrova, to the Provrtenica 'half-cave' and follows Sisol Ridge northwards to the Prodol Pass. From there, the trail turns east to the Rovozna Valley and an ornithological centre. Here it descends to Golovik and Marinov Breg to the hamlet of Blažiči, where it joins the previously defined Illyrian Walk educational path and returns to Brseč.

 Duration
08:00

 Suggested mean of transport
Walking

 Travel distance
12,5 km



Kvarner Dream

05

This itinerary is a 19-km road cycling trip of medium difficulty with an increase in elevation of 360 m. It is suitable for road and all other types of bicycle but requires relatively good physical fitness. The aim of the itinerary is to take visitors through the diverse landscapes of the upper and lower coast of the Moščenice area and show them the historical urban cores, rural settlements and coastal landscapes of the municipality and Kvarner in general. The route starts from the roundabout in Moščenička Draga in the direction of Moščenice. The ascent then continues towards Sveta Jelena, In Sveta Jelena, visitors are directed to the viewpoint behind the small church dedicated to the same saint (St Helena). The route continues along the road near Golovik and Martina and then descends to Brseč. From there, the route returns to Moščenička Draga along the D66 state road. Along this sub-section, an interpretation viewpoint is planned on the bend above Klančac Beach, as well as bicycle park areas above the beaches of Lučica, Jelenščica and Uboka. The route ends at the roundabout above Moščenička Draga.

 Duration
02:30

 Suggested mean of transport
By bike

 Travel distance
19 km



Učkari MTB

This itinerary is a highly demanding cycling trip of 23.5 km with a difference in elevation of 1,000 m. It is suitable for mountain and gravel bikes; parts of the route are of medium technical difficulty for mountain bikes but very demanding for gravel bikes. A complete tour of the route requires a high level of physical fitness. The aim of the itinerary is to take visitors through the mountainous parts of the municipality and to present them with the natural and cultural landscape of the valleys and peaks of Učka. The route separates from the Kvarner Dream cycling itinerary at Sveta Jelena and continues uphill along the asphalt road towards the hamlet of Rošići. The route then turns onto a gravel road uphill to the Rovozna Valley, where you can visit the pond and ornithological centre. The gravel road continues uphill to the Doli plateau and Bodaj Hill, the Sinožeti plateau to the hamlet of Podmaj. The route continues uphill to the village of Mala Učka, where there is an interpretation point and the opportunity for refreshment.



Duration
06:00



Suggested mean of transport
By bike



Travel distance
23,5 km



Landscape interpretation centre Mošćenička Draga consists of three dispersed units which are located in settlements Kraj, Mošćenice and Brseč as the starting points of the itineraries. Each of three LIC is conceived as a unique whole formed by three interconnected elements: an interactive kiosk with a touch screen as the main means of presenting the content, a rest area and a horticultural solution with autochthonous plants that reflects the landscape specificities of individual micro location.

For each of the points of LIC, the narrative starts from the perspective of its position. The interactive map shows the visitor where he is and which surrounding attractions he can access through a network of themed itineraries. The content is presented through a hierarchy of landscape typology: surrounding landscape types, areas, individual attractions and the itineraries.

Additionally some of the immersive interactive elements such as 360° panoramas and 3D landscape models are presented through VR headset located in the premises of the tourist information center of the Municipality of Mošćenička Draga.

Landscape interpretation centre Mošćenička Draga is located in an open area and is therefore accessible to visitors free of charge at any time. The LIC contains all the necessary information that allows the visitor to independently explore the landscape. For additional information, visitors can contact the tourist community and the municipality of Mošćenička Draga.



Municipality Mošćenička Draga

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www.moscenicka-draga.hr



Landscape Interpretation Centre

Municipality of Vrsar

Croatia



An empowered experience of the landscape through an interactive sound system, an interactive floor projection, a smart-table content and a digital postcard to send home

04 itineraries

28 places

St. Romuald's trail

01

The St. Romuald's Trail (or The Hermit's trail) will take you through the landscapes above the Lim Bay where the enchanting natural beauties of this area interlace with mystical sacral heritage. From the busy seashore of Vrsar this trail will guide you through the silent forest Kontija till the town of Kloštar where you'll reach the Benedictine Abbey of St Michael above Lim. Legend has it that the monastery was established at the beginning of the 11th century by St Romuald, the founder of the Camaldolese Benedictines, who had previously been living a secluded life in the nearby cave on the slopes of Lim Bay.

 Duration
02:30

 Suggested mean of transport
Walking

 Travel distance
9,5 km



The ArchaeoCulTour

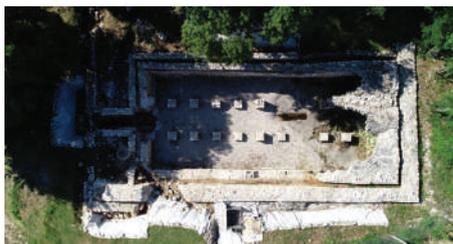
02

The ArchaeoCulTour trail takes you to discover the prehistorical, roman and medieval history of Vrsar and its surroundings. Evidence of people living on Vrsar area can be traced back to the prehistoric time. This itinerary will take you to part of a Roman residential villa and a stone quarry exploited from the Roman time. Going forward, you'll see where the prehistoric inhabitants of Mukaba (Moncalvo) built a fortified settlement on the southern hilltop, 121 m above sea level. The hillfort was erected in a strategic position commanding a large part of Lim Bay and the surrounding area, then like today this is one of the best views of the Lim Bay. Part of the medieval history of Vrsar county took place in the Benedictine Abbey of St Michael above Lim. Legend has it that the monastery was established at the beginning of the 11th century by St Romuald, the founder of the Camaldolese Benedictines, who had previously been living a secluded life in the nearby cave on the slopes of Lim Bay.

 Duration
02:30

 Suggested mean of transport
By bike

 Travel distance
30 km



Friar's stairs

03

The dense forest of Kontija hides many traces of human hands. Every now and then, diligent researchers find new antiquities, sometimes hundreds of years old, and sometimes thousands! The trail takes us from the village of Kloštar to the sea. There are steps carved into the living rock on the slope, hence the name. Today, the 532 m long path is passable again, but just as steep as before. Therefore, dare to move only if you are in good shape and wear sturdy high shoes. Enjoy the scenery, but also think about our monks. Who knows, maybe they didn't go on business as believed. Perhaps, just like us today, they simply wanted to sit on the shore, touch the sea and enjoy the view of the turquoise waters embraced by the slopes of the Lim Bay.

 Duration
00:45

 Suggested mean of transport
Walking

 Travel distance
1 km



Forest path

04

The Kontija forest is a forest area spread across more than 1000 hectares, located between the settlements Kloštar, Gradina and Flengi (Prodani). The Oriental hornbeam vegetation, nearly a century and a half old, dominates the forest. The area has been a part of the eponymous forest reserve since 1964. However, it came into existence and was cultivated much earlier – starting from the period of the Austro-Hungarian Monarchy. The forest vegetation on this area has been well-known since the Middle Ages and Modern Period. The forest path will take you to explore some of the biggest trees specimens of the Kontija forest.

 Duration
00:45

 Suggested mean of transport
Walking

 Travel distance
1 km



LIC Vrsar is a network of outdoor and indoor places and itineraries where ICT solutions interpret and facilitate the visitor in exploring the landscape and heritage of the area. Starting from the LIC interactive corner on the seashore visitors can explore the inlands of the area of Vrsar. Walking or riding a bike through interpretative paths and astonishing views one can reach the multimedia exhibition of the LIC situated in the middle of a protected area powered only by solar power. The exhibition offers an empowered experience of the surrounding landscape through an audio-room, an interactive floor projection, a smart-table content and a digital postcard to take home.



Vrsar Tourist board

Address: Obala m Tita 23, 52450 Vrsar, Croatia

Phone: +385 52 441 746

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www.infovrsar.com



Landscape Interpretation Centre

Sremska Mitrovića

Serbia



The interactive totem in the scope of Landscape Interpretation Centre, VR equipment

07 itineraries

22 places

Itineraries

Ancient Sirmium - Purple Metropolis

01

The city where the rulers of the mighty Roman Empire were born, lived, ruled and found their final peace. A city that set the stage within its ramparts for historical events that changed the destiny of the world at that time, but also a city that enjoyed its everyday life. Inside its ramparts, surrounded by moats, hiding the imperial palace, hippodrome, thermal baths, granary, forum, trading, crafting and residential parts, a life that was fed by water from an aqueduct coming from Fruška Gora.

Walking in the footsteps of Trajan Decius, Aurelian, Probus, Maximian, Gratian and Constantius II, emperors born in or near the city, we also walk on one sacred ground. Here, the saints and martyrs St. Anastasia, St. Irenaeus and St. Demetrius, after whom the city is named today, testified to their faith in Christ. Remains of the ancient and early Christian world can be seen throughout the city, and mostly in the Visitors' Center in the Imperial Palace and the Museum of Srem. Sirmium is located on the cultural and tourist route Routes of the Roman Emperors - Itinerarum Romanum Serbiae, one of the 45 cultural routes certified by the Council of Europe.

 Duration
02:45

 Suggested mean of transport
Walking

 Travel distance
1.7 Km



Baroque Center - Historical heart of the City

02

Sremska Mitrovica inherits a rich heritage of Baroque and Classicism styles from the 18th and 19th centuries, whose most important architectural and artistic monuments are located on three squares - Žitni trg, St. Stephen's Square and Ćire Milekića Street. The entire move is adorned with civic houses, Orthodox churches, the Roman Catholic and Greek Catholic churches and the city's main cultural institutions: the Library, the Theater, the Gallery, the Srem Historical Archive and the Srem Museum. Part of the main tourist itinerary in the city center passes through the pedestrian zone and the City Park.

 Duration
02:30

 Suggested mean of transport
Walking

 Travel distance



The Sava River - A good spirit that connects

03

The Sava is an inseparable part of the historical and contemporary image of the city. The waters and banks of the river provide excellent conditions for sports, recreation, traffic and catering. Along both shores, there are well-maintained promenades and bicycle paths, including the International Sava Cycling Route. Mitrovica has one of the best-kept river beaches in Serbia, and nautical tourism is developing. On the banks of the Sava there are numerous chards, pile dwellings and rafts. The St. Irenaeus Bridge on the Sava is the longest pedestrian bridge in Serbia.

 Duration
01:45

 Suggested mean of transport
Walking

 Travel distance



Memorial park - Memory and warning

04

The Memorial Cemetery in Sremska Mitrovica is a park-shaped memorial complex on the site of the execution site of thousands of citizens, NLW fighters and Red Army soldiers. In the sculptural and landscape sense, the arrangement is based on the project of the architect Bogdan Bogdanović from 1960.

This place also keeps the memory of the executed painter Sava Šumanović. North of the city, in the Penitentiary, there is an exhibition ""Sealed Destinies"" dedicated to the suffering of locals in both world wars.

 Duration
00:45

 Suggested mean of transport
Walking

 Travel distance



Fruška Gora - The Pearl of the Pannonian Sea

Fruška Gora, an undulating Pannonian Mountain overgrown with forests and interspersed with narrow valleys, is declared a national park. It is rich in flora and fauna and in addition to the dominant forest vegetation, numerous species of medicinal plants are also represented. Fruška Gora is also an international bird habitat (IBA). The local population is engaged in viticulture, fruit growing and beekeeping, and Fruška Gora linden and meadow honey are under geographical protection. Fruška Gora is adorned with 17 Serbian Orthodox monasteries, as well as the presence of monuments of other cultures and denominations, protected baroque urban units (Sremski Karlovci, Sremska Kamenica, Irig), monuments of the National Liberation War and significant rural heritage. Fruška gora enables the realization of several forms of tourism: filed trips, sports-recreational and excursion, cultural and religious, manifestation, hunting and fishing, wine and rural, health and spa. Special emphasis is placed on eco-tourism, given the beautiful landscapes, rich flora and fauna and protected rare and endemic species. Fruška gora is located on the cultural route of the Council of Europe Danube Wine Route and on the international cycling route EuroVelo 6

 Duration
05:30

 Suggested mean of transport
By car

 Travel distance



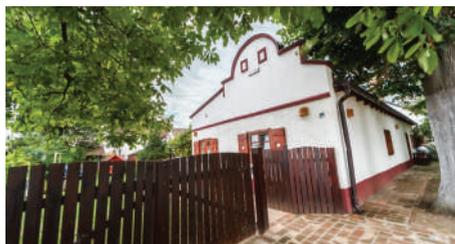
Rural Tourism - Smells, flavors and hospitality

Rural tourism is based on healthy organic food, eco and wine tourism, rural events, folk architecture, old crafts, traditional songs, games and customs. Residents of Srem villages are traditionally engaged in agriculture, viticulture, fruit growing, forestry, livestock and fishing, and in the areas along the watercourses the hosts have preserved indigenous species of cattle, horses, donkeys, mangulica pigs, sheep and pulin dogs, offering tourists local meat and dairy products, as well as local folklore.

 Duration
05:00

 Suggested mean of transport
By car

 Travel distance



The visitors' center is the central tourist site at the reserve. A wooden construction was built with an 18 meters high tower which overlooks a 300 ha meadow and the widest and most beautiful part of Zasavica stream. This facility also has a souvenir shop and two rooms with the total of seven beds, as well as two additional rooms. In front of it is a wooden pier which leads to the boats and the Umbra sightseeing boat that takes the tourists around the reserve. Apart from the wooden facility, there is also a waterwheel as an additional tourist attraction. Other facilities include: "Bircuzkoddabra" (Beaver's Inn) and an ethno room with eaves which houses an ethnographic-historical exhibition of old household and farming implements and tools from the end of the 19 and the beginning of the 20 century.

The "Bircuzkoddabra" offers the use of grill, grilling plate and cauldron for preparing food. Since recently there is also a parking lot for cars and buses in front of the Visitors' Centre. The entire area in question is open for visitors 24 hours a day and 365 days a year, since there is always a security employee to guard the facilities and welcome the visitors. This is a place where tourists get the information they need about the reserve through lectures and information billboards (maps of the reserve, the greatest values of the reserve (photos of flora and fauna) and a board with a small entomological exhibition, as well as other accompanying elements). A tourist ship "Umbra" with the seating capacity of 60 has been used on the Zasavica since 2002 in order to develop tourist offer. The ship has been sailing through the most beautiful part of the Reserve from Valjevac to Sumar bridge (7 km long tour) since 2003. The visitors have been offered a view on the widest part of the Zasavica waterflow, the pasture, the flooded forests so that they can see both swamp birds and various species of forest birds.



Duration
04:00



Suggested mean of transport
By car



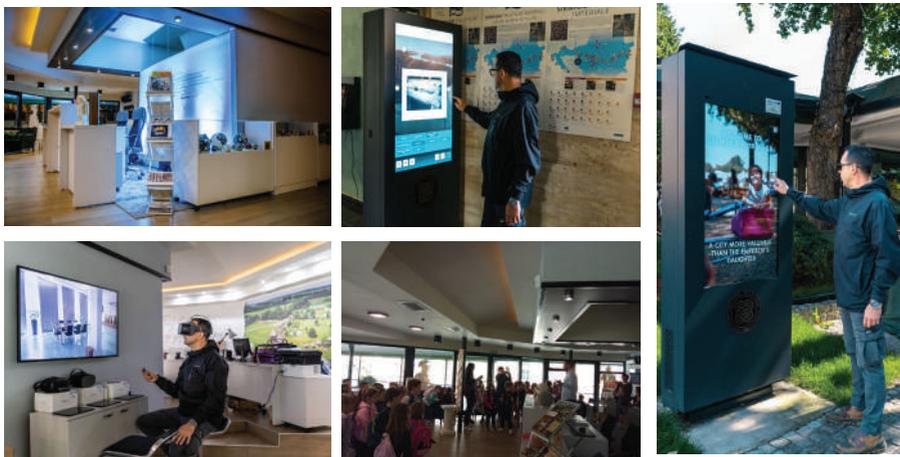
Travel distance
17 km



The Landscape Interpretation Center is located within the new Tourist Information Center located in the pedestrian zone of Sremska Mitrovica in the city park and in another two LIC information points: one in the Imperial Palace, the other in the Nature Reserve Zasavica.

The interpretation center itself is designed with the installation of a VR corner where tourists will be able to familiarize themselves with the offer of landscapes and tourist attractions through 360VR video content and VR technology. In addition, there is be a professional LCD screen for displaying 360VR content, as well as tablets and special computers "all in one" intended for searching and broadcasting informative and educational content, as well as animation for children.

The new Tourist Information Center is the main hub for the interpretation of the landscape and the coordination point where activities related to posting information on the entire network are planned. It is equipped with a VR corner that, in addition to the VR glasses, it also have a display (VR Mirror) that shows what is being seen on them at that moment. In addition, external interactive totem is installed in front of the center itself in the pedestrian zone. The role of this totem is twofold, all information are available outside the working hours of the tourist information center 24/7, and during working hours, interested visitors can familiarize themselves with the contents of the themed landscape itineraries before entering, and even reserve or pay for certain services.



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Landscape Interpretation Centre

Pomurje

Slovenia



Interactive corner with three tablets running night sky and interpretation apps and online media; Nocturnal wildlife live-feed video screening; Interactive sliding panels

04 itineraries

06 places

Iron Curtain Trail

01

For almost half a century, Europe was forcibly divided into East and West. EuroVelo 13 retraces this 'Iron Curtain', a border stretching from the Barents Sea to the Black Sea. 66 km of this route goes through the Pomurje Region and is a living history lesson but also provides a welcome reminder of the peace and reconciliation that have followed the fall of the 'Curtain'. As part of one of the longest EuroVelo routes, the Iron Curtain Trail has something to offer every type of cycle tourist, from the vineyards and forests of Goričko to the misty magic of the Mura River flatland.

 Duration
06:00

 Suggested mean of transport
By bike

 Travel distance
66 km



Wine Route

02

Wineries and vineyards help shape the contours and image of the landscape which is typical of the Pomurje region that ascends from the Pannonian Plain and transitions into the first hillsides of Goričko. In the middle of this magnificent natural environment, you can also experience the local cuisine that combines warm and pleasant atmosphere as well as diverse and exquisite dishes.

 Duration
04:00

 Suggested mean of transport
By bike or Walking

 Travel distance
17 km



Carpe Diem!

03

Experience the countryside, enjoy a family cycling trip and try the specialities of the Prekmurje sub-region along the way. In the town of Murska Sobota, the region's urban centre, you can stroll around the park or visit the castle, which also houses a museum. To see the Mura River, drive to the Krog village. In the Tešanovci village, we recommend that you stop at the rest area next to a wooden well, locally called »čiga«. In Moravske Toplice, you can visit the Protestant church or explore the trek trail, and in the Martjanci village you can visit the church of Saint Martin and admire the frescoes by Johannes Aquila. One of the frescoes includes the oldest self-portrait in the European art.

 Duration
05:00

 Suggested mean of transport
By bike

 Travel distance
36 km



Pomurje Mountain Trail

04

The trail will take you from the Pomurje plains through the diverse landscape of orchards, vineyards and forests of the Goričko Nature Park. The landscape diversity is complemented by numerous animals, spending the winter or just stopping on their migration route, as well as culinary delights, prepared by hard-working people of the Pomurje region. The trail will take you over the hilly area called Goričko, and through the flatlands called Ravensko to the other side of the Mura river. Above the Mura river rise the hills of the Radgonsko-Kapelske gorice wine-growing district, famous for its selected varietal wines. And if you look at the faraway horizon, you will discover the beauty of soft curves of the winegrowing hills of Jeruzalemske and Lendavske gorice. The trail will also take you through the flatlands, covered with blossoming meadows and cultivated fields. The trail is divided into 20 stages.

 Duration
78:00

 Suggested mean of transport
Walking, bike or by car

 Travel distance
330 km



Interpretation Centre for Dark Sky Conservation

The main part of the dispersed Interpretation Centre for Dark Sky Conservation is set in "Dom v naravi" in Domanjševci, nestled in the bilingual area of the Goričko Landscape Park, not far from Hungary. The interpretation centre provides information and knowledge on the importance of dark sky conservation for nocturnal animals and plant life, enables insight into the impact of light pollution on human health, and includes a depiction of stars, planets, and galaxies in the night sky. The experience is supported by multimedia and digital technologies. The interpretation centre is the start point of the Boberček education trail. The outdoor part of the centre is set close to the Mura River in Krog where the observation deck offers views over various habitats of the so-called mosaic landscape, supported by the interactive sliding panels depicting different intensities of light pollution.



Zveza tabornikov Pomurja

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Interpretation Centre for Dark Sky
Conservation

Address:

Dom v naravi, Domanjševci 88,
9206 Križevci, Slovenia



Landscape Interpretation Centre

Municipality of Tepelena

Albania



VR solution, video screens

09 itineraries

50 places

Italian-Greek War Museum - Tepelena - Lekli - Peshtan - Golik

01

The Italian-Greek War Museum is an open Museum as it consists of a field itinerary. The route is combined between the car trip to Lekël village and continues with walking along the path for about 3 hours. During the ascent, apart from the fatigue, you can at least enjoy the freshness of the forest, the fantastic panorama of the valley and the scent of flowers, or the jingling of the cattle bells of the stables that accompany you to the highest peak, where the last station is. The highest peak is located at 1760 meters above sea level, where the memorial plaques of the Italian troops is located. The descent is made through the northeastern side of the Golik mountain towards the village of Peshtan, which is located in the middle of the Këlcyra Gorge. The village is also one of the most important parts of this Museum, as it is in the former main war front line. Below the village, on the side of the Vjosa river, on the way back, you can visit the massive cemetery which is being built by Greece to honor its fallen soldiers.



Duration
00:35 | 07:00



Suggested mean of transport
By car and hiking



Travel distance
33 km | 12 km



Via Illyrica - Tepelena - Lekli - Hormova - Antigonea

02

During the II centuries BC, especially in the first half of this period, engineering constructions underwent a further development. In this area, the construction of roads was very much linked with the military expeditions of Rome as well as with the very need for communication of the Illyrian cities, which in the first centuries of our era had an economic development because of the strengthening of various branches of craftsmanship and trade.

In the territory of South Illyria, a main factor that has favored the dense road network has been the suitable geographic and physical territory of this region. The three valleys of Drin, Shkumbin and Vjosa, which cross the mountain massifs of nowadays Albania, in ancient time facilitated political-economic-commercial relations.



Duration
00:35 | 07:00



Suggested mean of transport



By car and hiking



Travel distance
33 km | 12 km



Via Salis - Tepelena – Matohasanaj – Vlora

03

Due to its favorable strategic position as a bridge between the East and the West, Albania continued to be in the Middle Ages a country in between the main trajectories of trade movements, especially those in the West-East direction and vice versa. Durrës and the old Egnatia road were two essential nodes in the international network of trade exchanges. Since the XI century and even more in the following centuries, Venetian merchants brought to Durrës various products, a part of which they took to the East via the Egnatia road. The feverish activity also took place on the opposite side, from Constantinople and Thessaloniki to Durrës, and from there, by ship, to Venice. In this commercial circuit, between Venice and Constantinople, Albania naturally entered with its exports and imports. Wheat, salt, wool products, dairy products, wine, wax, silk, leather, wood were the main items of Albanian trade and exports.



Duration
05:00



Suggested mean of transport

By bike



Travel distance
90 km



Route of Livestock - Tepelena – Salaria – Kendrevica

04

Large herds migrate every year to the summer and winter pastures, which in the language of the shepherds are called “merá”. The time of departure for trekking is determined when the pasture ends, and the weather starts to cool in winter and when the weather warms up in spring. The departure of cattle from the village to the merá and vice versa is accompanied by a special ceremony. The shepherds have a

dinner before the departure, where they invite different people, relatives, companions, or friends, with whom they spent the time when they were in the merá. Cattle that calved early had sufficient milk. The shepherds milk them and could give this milk to the families that were nearby. With the intention that the livestock would go well and increase, they could donate a lamb to a family that had a weak economic situation.

 Duration
00:25 | 06:00

 Suggested mean of transport
 By car and hiking

 Travel distance
15 km | 10 km



The route to the Natural Castle - Tepelena - Progonati – Nivica

05

Kurveleshi is a mountainous province located in the southwestern part of Tepelena. From the geographical point of view, Kurveleshi represents a natural fortress located on a plateau at an altitude of about 1000m above sea level. There are a total of 4 ways to get to the “castle”:

- The road through the Bënça river mouth, which enters from the northeast
- The road through the Salaria gorge, which enters from the northwest
- The road through the Kardhiq Valley, which enters from the southeast
- The road through the Shushica Valley, which enters from the western side

All the entrance roads to this “fortress” pass through narrow mountain gorges, often in the form of canyons, which during periods of war were difficult to pass through. This mythical area has continuously been a node of strategies placed in high quota which dominated the lower part. It was also the main frontier of the Italo-Greek war front, through which the communication between the coast and the interior of the territory was done.

 Duration
01:00 | 00:30

 Suggested mean of transport
 By car and hiking

 Travel distance
50 km driving



The Canyon Walk - Nivica- Bënça – Tepelena

06

The canyons of Bënça, Progonati, Nivica are the continuation of the valley that starts from the Bënça river with a stretch of about 26 km. These canyons attract a lot of interest both from a touristic and ecological point of view. The complex of canyons has an impressive scenic beauty and that is why they are part of the national network of Protected Areas under the category of Natural Monument. Together with the Bënça River, they are part of the Vjosa River National Park. The Nivica stream, below the village of the same name, has formed a gorge with a very narrow bed, with a length of about 3 km to the Merje basin, where it joins the Progonati crick. Its bottom is very regular, with breaks or thresholds and spurs, accompanied by negative shapes, which are pits and furrows deepened in the rocky bottom of the canyon, with an oval appearance in the form of cauldrons, with clean and drained water.



Duration
06:00



Suggested mean of transport
Hiking and Climbing



Travel distance
12 km canyon hiking



Rafting on Europe's Last Wild River - Tepelena – Memaliaj – Kalivaç

07

The Vjosa River in Albania is one of the last wild rivers in Europe. In its course of over 270 km, the Vjosa flows naturally undisturbed, characterized by beautiful canyons, rapids, islands, and bends that create wonderful meanders. In the area of Tepelena, flows the middle course of the river Vjosa, which creates an incomparable mosaic of habitats and river courses, an absolutely unique ecosystem of a wild river. The smooth flow allows paddling through rafting, canoeing, and kayaking, offering a variety of options for individual or group itineraries. Paddling this part of the river offers an incredible energy that straddles nature, meditation, and magic. Endless connections with man and nature can be felt in every push of the oar and surprises follow each other at every turn of the river.

 Duration
03:50

 Suggested mean of transport
Rafting, Paddling

 Travel distance
45 km paddling



Walking in the Lion's footsteps - Tepelena – Beçishti 08

Ali Pasha Tepelena, with his military and diplomatic activity and the strong opposition he had made to the Ottoman Empire, with claims for the secession of the Albanian lands from the rule of Istanbul, is undoubtedly the emblematic figure of Tepelena. Due to the dynamics of his approaches, he is known in history with several nicknames, but the most common one found in literature is the "Lion of Ioannina". The figure of Ali Pasha Tepelena has been a source of inspiration for the European romanticism of the time and has attracted the attention of the greatest personalities of the time, especially Napoleon Bonaparte, who considered him a worthy opponent. Ali Pasha Tepelena, referred to as the Pasha of Epirus, was born in the winter of 1740 in Beçishti of Tepelena and died (got killed) at the age of 82 on January 24th, 1822, in Ioannina. Ali Pasha has two graves. His body was buried on January 25th, 1822, on the island of "Kastros" in the lake of Ioannina, while his head was buried on February 5 in the cemetery of Istanbul, at the Porta e Silirvija.

 Duration
01:50

 Suggested mean of transport
Hiking

 Travel distance
7 km



Experiencing of Byron's journey - Janinë – Tepelenë 09

One of the European figures who had a great impact on Romanticism but also on the cultural contacts between the European world and the Oriental world was

the English romantic poet George Byron (1788-1824). His visit to Albania, Preveza, Ioannina and Tepelena left an indelible mark even on the Albanian nationalist elites now when the Albanian national awakening and the efforts to establish the Albanian national state began. In the absence of a culture of written texts or the existence of few of them, European elites promoted the ethnography, costume, and folklore of these countries. Cultural activists of the Albanian national awakening would not leave this phenomenon without mentioning, but also the appreciation of the Albanians' properties by these European elites.

 Duration
48:00

 Suggested mean of transport
Horse-riding

 Travel distance
130 km



The task of a landscape interpretation center is to sustainably manage the landscape through participatory processes, visitors' experience creation, and educational activities. The LIC Tepelena places the visitors' center within the History Museum of Tepelena.

The location of the Museum is chosen for the LIC visitors' center as it is located in the city center of Tepelena. The museum already showcases the history of this area, including archaeological, historical, and ethnographic objects and documents. These objects represent the way of living in the Tepelena region during different periods, starting from the Bronze Age, up to the present day. Those objects and the way of life are in close relation with the landscape of the area. The landscape is the basis of an area's identity and an expression of the local traditions and heritage.

The location of the museum, and therefore the LIC visitors' center, is very convenient as a starting point for landscape exploration. It is also a convenient location for organising educational or creative events aimed to promote landscape protection.



Tepelene Historical Museum

Address:

Phone:

E-mail:

www.

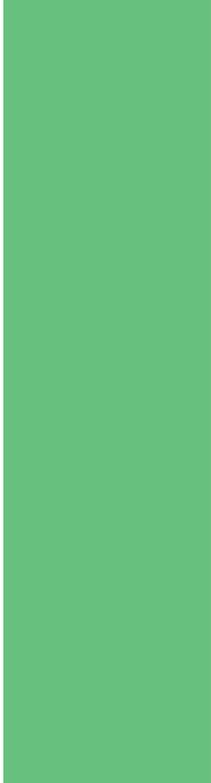
What is the Landscape Lovers Card

The “Landscape Lovers Card” will enable users to free access to the LICs in the network as well as at a vastly reduced cost.

- The card could also offer discounts or free admission to museums and tourist attractions and discount deals in restaurants and hotels. Services and discounts will depend from each Local Commercial Agreements that each partner will implement with their local stakeholder (public and private)
- The card will be activated offline and used on the move. It can be purchased locally from affiliated partners (shops, restaurants, touristic information)
- Promotionally, the Card could be offered «free» in order to provide users with a richer experience and possibility to access to different services.

If you want to become owner of Landscape Lovers Card and true Landscape lover you have to contact you nearest LIC for information.





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